Goals, Objectives and Performance Measures

Annual Reporting Form

October 1, 2025 – September 30, 2026

Boynton Beach Community Redevelopment Agency (BBCRA) has established the following goals, objectives and performance measures/standards for the Fiscal Year 2026:

1. Communication and Engagement

Goal 1.1: BBCRA Board Public Meeting Compliance

- **Objective:** Hold regular BBCRA Board meetings to conduct BBCRA related business. Regular meetings will be open to the public and agendas will include time for the public to make comments.
- **Measurement:** Number of public board meetings held per year as evidenced by meeting minutes and legal advertisements.
- **Standard:** A minimum of 6 Board meetings were held during the Fiscal Year.
- **Achieved: Yes ☐ No ☐**

Goal 1.2: BBCRA Advisory Board Public Meetings Compliance

- **Objective:** Hold regular CRA Advisory Board meetings to conduct CRA Advisory Board related business. Regular meetings will be open to the public and agendas will include time for the public to make comments.
- **Measurement:** Number of public board meetings held annually as evidenced by meeting minutes and legal advertisements.
- **Standard:** A minimum of 3 Board meetings were held during the Fiscal Year.
- **Achieved: Yes ☐ No ☐**

Goal 1.3: Notice of Meetings Compliance

- **Objective:** Provide public notice of each meeting in advance, and/or notice of annual meeting schedule as legally required. Notice to be shared on BBCRA and City website.
- **Measurement:** Timeliness and method of meeting notices as evidenced by posting to BBCRA and City website.
- **Standard:** 100% of regularly scheduled meetings are advertised with 7 days' notice or by annual notice of meeting schedule, and on BBCRA and City website.
- **Achieved: Yes ☐ No ☐**

Goal 1.4: Website Public Records

- **Objective:** Ensure that meeting minutes, agendas, annual reports, annual budgets and amendments, and financial audit reports, BBCRA creation documents, public notices, boundaries and location map are readily available and easily accessible to the public on the BBCRA's website by completing quarterly website checks.
- **Measurement:** The number of website reviews completed to ensure meeting minutes and other public records are up to date as evidenced by BBCRA Management's records.
- **Standard:** Website checks completed by BBCRA at least once per quarter.
- **Achieved: October ☐ January ☐ April ☐ July ☐**

2. Business Development

Goal 2.1: Business Grant Public Information

- **Objective:** The BBCRA will update grant program information and ensure application information is available on the website.
- **Measurement:** The number of reviews conducted to ensure compliance with objections.
- **Standard:** Minimum of 1 review completed in the Fiscal Year.
- **Achieved: Yes ☐ No ☐ N/A ☐**

Goal 2.2: Public Information on Promotional Activations and Initiatives

- **Objective:** Ensure that promotional activations, Social Media Outreach Program, business directory, and blog information are readily available and easily accessible to the public on the BBCRA's website.
- **Measurement:** The number of website reviews conducted to verify that all information is current and accurately displayed.
- **Standard:** Website checks by BBCRA Management at least once per quarter.
- **Achieved: October ☐ January ☐ April ☐ July ☐**

Goal 2.3: Promotional Activations

- **Objective:** Organize and execute at least six promotional activations annually to highlight BBCRA area businesses in order to prevent and eliminate slum and blight. These activations aim to boost the local economy by driving increased customer engagement and patronage of local businesses, while disseminating information about the BBCRA projects and programs.
- **Measurement:** The total number of promotional activations conducted each year.
- **Standard:** Successfully execute a minimum of six promotional activations within the Fiscal Year.
- **Achieved: Yes ☐ No ☐**

Goal 2.4: Promotional Marketing

- **Objective:** Promote BBCRA projects and programs within the BBCRA area through targeted marketing campaigns and outreach efforts.
- **Measurement:** The number of marketing campaigns that focus on BBCRA projects and programs.
- **Standard:** The number of marketing campaigns executed will be tracked in a quantifiable, reportable manner.
- **Achieved: Yes ☐ No ☐**

3. Financial Transparency and Accountability

Goal 3.1: Annual Budget Requirements

- **Objective:** Prepare and approve the annual proposed budget in accordance with statutory requirements.
- **Measurement:** Adoption of Final Budget as evidenced by meeting minutes and budget documents.
- **Standard:** Budget approval & adoption by September 30 and posted to the BBCRA's website two (2) days prior to City budget hearing and sent to the city and county at least 30 days after adoption.
- **Achieved: Yes ☐ No ☐**

Goal 3.2: Audited Financial Statements

- **Objective:** Conduct an annual independent financial audit per statutory requirements.
- **Measurement:** Timeliness of audit completion and publication as evidenced by meeting minutes showing board approval and annual audit on the BBCRA's website and transmitted to the State of Florida.
- **Standard:** Audit completed by an independent auditing firm per statutory requirements and results were posted to the BBCRA's website and transmitted to the State of Florida.
- **Achieved: Yes ☐ No ☐**

Goal 3.3: Annual Financial Report

- **Objective:** Complete Annual Financial Report (AFR) per Chapter 218, Florida Statutes.
- **Measurement:** Electronic submission of AFR only and email of Audited Financial Statements.
- **Standard:** Submit the AFR to the Department of Financial Services for local governments within nine (9) months after the close of the fiscal year or June 30th.
- **Achieved: Yes ☐ No ☐**

4. Marina Operations

Goal 4.1: Marina Operations

- **Objective:** Preserve a working waterfront and support the boating community and local boating business by ensuring that the Boynton Harbor Marina is operational.
- **Measurement:** Reviews of fuel sales, commercial tenant trip logs, maintenance issues and lease agreements.
- **Standard:** Conduct quarterly reviews of fuel sales, commercial tenant trip logs, maintenance issues and lease agreements, and implement corrective actions as needed.
- **Achieved: October ☐ January ☐ April ☐ July ☐**

5. Land Acquisition

Goal 5.1: Land Acquisition

- **Objective:** Spur redevelopment opportunities within the CRA Districts by acquiring properties for use consistent with the CRA Plan.
- **Measurement:** Review of Multiple Listing Services, tax deed sales, foreclosures, and City property disposals.
- **Standard:** Conduct monthly reviews of Multiple Listing Services, tax deed sales, foreclosures, and City property disposals.
- **Achieved: Yes ☐ No ☐**